



ORDO Store
Co.

Financial Report 2021

Financial Dashboard

All Year 2021

Prepared by:
sales@ordostore.co.uk

Quick ratio ! 1.03 /1.5

Current ratio ✓ 2.8 / 2

Total income/year

\$849,351

+16.5% mom

Total expenses/year

\$337,667

+11% mom

Cash balance/year

\$511,684

+8% mom

Accounts Receivable vs Accounts Payable

| Month | AR | AP |
|-------|-----|-----|
| Jan | 550 | 500 |
| Feb | 550 | 500 |
| Mar | 600 | 550 |
| Apr | 550 | 500 |
| May | 550 | 500 |

Accounts Receivable/Month

\$592,792

-5% mom

Accounts Payable/Month

\$534,634

+8% mom

Income and Expenses vs Budget

| Month | Budget Expenses | Total Expenses | Income Projection | Total Income |
|-------|-----------------|----------------|-------------------|--------------|
| Jan | -150 | -120 | 120 | 130 |
| Feb | -150 | -140 | 130 | 160 |
| Mar | -150 | -180 | 140 | 190 |
| Apr | -150 | -180 | 150 | 190 |
| May | -150 | -130 | 160 | 230 |

Avg. Days Payable Outstanding

30 days

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[Progress Update](#)

Finance Dashboard

Best Month

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Net Profit/Average

\$110,992 +11% mom

Operating Profit

\$117,592

Tax and interest

\$38,497

OPEX ratio

✓ **68%**

Profitability

| | |
|----------------------------|--------|
| Gross Margin | 27.13% |
| Operating Margin | 7.30% |
| Pretax Margin | 5.93% |
| Net Margin | 4.67% |
| Return on Assets | 9.29% |
| Return on Equity | 33.25% |
| Return on Total Capital | 24.67% |
| Return on Invested Capital | 16.29% |

Capitalization

| | |
|---------------------------------|--------|
| Total Debt to Total Equity | 104.63 |
| Total Debt to Capital | 51.13 |
| Total Debt to Total Assets | 29.48 |
| Long-term Debt to Equity | 95.25 |
| Long-term Debt to Total Capital | 46.55 |

Efficiency

| | |
|---------------------|-------------|
| Revenue/Employee | \$228,756 |
| Income Per Employee | \$10,680.00 |

OPEX Ytd



■ Sales ■ Marketing ■ General & Admin

OPEX by departments

| | |
|-----------------|----------|
| Sales | \$49,895 |
| Marketing | \$24,132 |
| General & Admin | \$26,098 |